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Shank, John K., and Vijay

Govindarajan. Strategic Cost

Management: The New Tool for

Competitive Advantage. New York:

Free Press, 1993. ("It's time for

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management accountants to be
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This book argues that there are four
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as the Blue Ocean strategies seem to
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The organizational roles consuming
data have changed from business to
technical, strategic to tactical ... are

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looking to consolidate multiple data management tools to accelerate time to insight ...

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You need data fabric

Although it is often overlooked as a means to gain competitive advantage,

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the dispute management process is one of the most significant opportunities to achieve tangible benefits. These potential ...

Leveraging Dispute Management for
Competitive Advantage

PRNewswire/ - CGI (TSX: GIB.A)

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CGI helps Nexelis gain a competitive advantage through digitization of

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When combined with a healthy
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provide credit unions with strategic advantages ... approach in a very competitive marketplace ...

Values Provide Credit Unions With a Strategic Advantage

New Relic, Inc. (NYSE: NEWR), the observability company, announced the

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appointment of Anita Lynch to Chief Data Officer and additional promotions to the company's C-Suite. Lynch joins New Relic from ...

New Relic Announces Appointment of Former Disney Executive Anita Lynch as Chief Data Officer and Promotions

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to C-Suite Leadership

The company completed seven additions since Clearlake's initial acquisition in 2018 alongside SkyKnight Capital.

Charlesbank agrees to make strategic investment in Clearlake, SkyKnight-backed symplr

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