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Mba In A Day What You Would Learn At Top Tier Business Schools If Only Had The Time Steven Stralser

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300 Page Book in a Hurry Mba In A Day
What

In MBA in a Day, Professor Stralser distills all the major concepts into one, very easy to read, manual. MBA in a Day covers every possible topic and subtopic an MBA program would ever have (as well as topics that are more advanced and real-world - such as entrepreneurship).

MBA in a DAY 2.0: What you would learn at top-tier ...

MBA in a Day fills the gap for those who need to understand fundamental business

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principles they were never taught during their professional education in specialized fields such as law, medicine, engineering, and architecture.

MBA In A Day: What You Would Learn At Top-Tier Business ...

MBA IN A DAY v2.0: What You Would Learn At Top-Tier Business Schools (If You Only Had The Time!) What I like more than playing hockey with Steve: reading his book! The essentials of starting, growing and leading your business, professional practice or organization....read it now and refer to it later.

MBA IN A DAY 2.0

Based on Professor Stralser's popular seminar series, MBA in a Day? is specifically designed for the busy professional (physician, attorney, architect,

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Learn At Top-Tier Business Schools If Only Had The Time Steven Stralser
nonprofit executive, etc.) or entrepreneur /small business owner, who needs to know about the "business-side" of their practice, organization or business. With compreh.

MBA in a Day: What You Would Learn at Top-Tier Business ...

MBA in a Day : What You Would Learn at Top-tier Business Schools If You Only Had the Time!, Hardcover by Stralser, Steven, ISBN 0471680540, ISBN-13 9780471680543, Brand New, Free shipping in the US Aimed at professionals and entrepreneurs who need the business skills necessary to manage a practice or small business, this guide book offers fundamental business principles and strategies.

MBA in a Day : What You Would Learn at Top-Tier Business ...

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Dr. Stralser's book, *MBA in a Day* is a must reading for every physician who is in a management role, anticipates management responsibilities, or functions in a private, solo, or group practice setting. Insights into the fundamentals of management, marketing, personnel management, finance, and economics will add to one's satisfaction and understanding of his or her contribution in the delivery of modern medicine.

MBA IN A DAY 2.0

MBA in One Day is the ultimate refresher of this knowledge: combining insights of ' the classic business school thinkers ' to ' everyday management experience ' fills a gap for many managers. People with interest in management books. There are many great business books are being released every day. But you just don ' t have the time to read ...

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MBA in One Day – Change Actuator schools. His MBA In A Day® treatment of these same principles is your ‘ graduation ’ into the world of business! ” —R. Glenn Williamson, Partner, Nest Ventures LLC, providers of early stage financing and equity “ You could read this book in a day, but the nonbusiness professional can go back and refer to it every day! ”

MBA In A Day: What You Would Learn
At Top-Tier Business ...

NEW MBA in a Day Description: MBA in a Day is a crash course on the top issues covered in MBA school. What you would learn at top-tier MBA schools if you only had the time. Highlights: The Harvard Case Method Marketing Strategy Development and Competitive Analysis Communications and Presentations Human Resource Tools

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MBA in a Day allows you to "kick the tires", giving you a high-level overview of what you 'should' expect to cover during MBA study. Having read this book, I found the inspiration to learn more; as such I have enrolled in the MBA program where I already completed a masters in IT.

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MBA IN A DAY 2.0

The MBA in a Day Story . Thursday, November 15, 2018. Listen to how Prof. Stralser, while teaching in a top ranked MBA program, noticed an increase in "non traditional" students taking his class...these were highly educated professionals such as physicians, engineers, lawyers, etc. but, their deep professional training did not prepare them for ...

MBA IN A DAY 2.0

The MBA in One Day seminar presents an unbelievable number of eye-openers in a very short time. MBA in One Day is inspiring, involving and very energetic. All participants are on the edge of their seats from the beginning until the very end! Our goal MBA in One Day has only one goal: making the best ideas of the most important management thinkers directly

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available and applicable to all participating professionals, managers and entrepreneurs.

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Description: MBA in a Day is a crash course on the top issues covered in MBA school. What you would learn at top-tier MBA schools if you only had the time.

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MBA in a DAY Steven Stralser Ph.D Education 5.0 • 3 Ratings; Listen on Apple Podcasts. Who has the time or money for business school? Nonetheless, you've probably discovered that business skills are important. Whether you are looking to open your own business or just want a competitive edge, understanding basic concepts will fuel your drive ...

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MBA in a DAY on Apple Podcasts
This module is part of a full MBA in a day program made up of 16 modules. If you wish to complete the entire MBA in a day you can buy the complete package from the catalogue as one purchase.

MBA in a Day – Module 9 Leadership and management ...

The 12 topics you 'll learn about in our ' MBA In A Day ' infographics are:

How to calculate market size
How to create a unique selling proposition
How to determine the right pricing strategy

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In MBA in a Day, Professor Stralser distills all the major concepts into one, very easy to read, manual. MBA in a Day covers every possible topic and subtopic an MBA program would ever have (as well as topics

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that are more advanced and real-world - such as entrepreneurship).

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Updated for today's digital, global environment, MBA in a DAY 2.0 presents fundamental business concepts and principles--as taught in today's best MBA programs--in an easy to read, understandable manner.

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learned professors on Udemy, so you can expect to be in good hands through the course of your education." ** This is the book version of the popular Udemy.com course called "An Entire MBA in 1 Course." From the Author of "101 Crucial Lessons They Don't Teach You in Business School," which Forbes magazine calls "1 of 6 books that all entrepreneurs need to read right now." This book will teach you everything you need to know about business....from starting a company to taking it public. Most business books are significantly outdated. This book leverages many online resources and makes the general business, accounting and finance process very easy to understand (and enjoyable too)! There are many incredibly engaging and entertaining video links in the book to YouTube and other sources; 'edutainment' works! Although this book is close to 400 pages, I tried to visualize the

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content of this book as much as possible as this is a more impactful and enjoyable way to learn (think Pinterest versus the tiny words in the Economist)! The contents of this book are all based on my work experience at several firms, including Goldman Sachs, the consulting industry at Accenture, a few companies I have started, the hedge fund industry where I worked at Citadel and most recently, based on my experience at a prominent San Francisco based venture capital firm. I also included many helpful practical business concepts I learned while I did an MBA at Columbia University and a Bachelor of Commerce degree at McGill University. Think of this book as a "greatest hits" business summary from my MBA, undergraduate business degree, work experience in consulting, equities, hedge funds, venture capital and starting my own companies. As the title of this book suggests, this is an entire MBA in

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one book; it's also a practical manual to help you accomplish your business career goals. I have minimized "boring theoretical concepts" in this book in order to keep it as close to reality as possible. I hope you enjoy it! In addition to teaching at 4 universities in the San Francisco Bay Area, you can find other courses that I teach online at www.udemy.com/user/chris-haroun/.

If you want to accelerate your career development and transform your skillset, but without the price tag and two-year commitment of the MBA, this is the book for you. The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and

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strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully. Complex concepts are explained in simple and practical terms, helping you to apply high level concepts to the real-life world of business. The 30 Day MBA also contains insightful case studies from leading organizations including IKEA, Cisco, Cobra Beer, Heinz, Shell, Hotel Chocolat and Chilango, to help keep you right up-to-the-minute with current trends and inspire you to explore new concepts. This book equips you with essential hard knowledge, but also helps you understand how business and current thinking is shifting in today's turbulent global markets, and broadens your mind with the knowledge and confidence to excel in a competitive career.

MBA In A Week is a simple and

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straightforward way to get the edge in business, giving you everything you really need to know in just seven short chapters. Every day it focuses on one area of MBA study, from global business, finance and accounting, to strategy, marketing and operations management. This book distils the most practical business insights of an MBA into easy-to-digest bite-sized chunks, giving you a basic knowledge and understanding of the key concepts, together with practical and thought-provoking exercises. Whether you choose to read it in a week or in a single sitting, MBA In A Week is your fastest route to success: - Sunday: Global business pressures and change - Monday: Finance, economics and accounting - Tuesday: Entrepreneurship, ethics and social responsibility - Wednesday: Strategy and marketing - Thursday: Operations management - Friday: Organizational

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behaviour and human resources management - Saturday: Research and change management ABOUT THE SERIES In A Week books are for managers, leaders, and business executives who want to succeed at work. From negotiating and content marketing to finance and social media, the In A Week series covers the business topics that really matter and that will help you make a difference today. Written in straightforward English, each book is structured as a seven-day course so that with just a little work each day, you will quickly master the subject. In a fast-changing world, this series enables readers not just to get up to speed, but to get ahead.

Steven Silbiger has distilled the material of the ten most popular business schools in order to teach readers the language of

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business. At the rate of one easy-to-understand chapter a day, this book will enable readers to absorb the material, speak the language, and, most importantly, acquire the confidence and expertise needed to get ahead in the competitive business world.

'This is an invaluable guide for any manager looking to apply MBA thinking in the real world. Strongly recommended.'
Gordon Seabright, Director of the Eden Project 'Packed with insights, tools, tips, cases and know-how, this easy-to-read book will accelerate your ability to deal with challenging management issues. A must for every manager.'
Jessica Pryce-Jones, Joint CEO, iOpener Institute for People and Performance 'This fantastic book will help you to challenge the

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mental barriers of the status quo.' Peter Meier, CEO, Kuoni Travel Holding Ltd Transform your career and revolutionise how you work with the very best learning from the world ' s leading business schools. Delivering many of the key benefits of a top-notch business education, without the hefty price tag and big time investment, The Every Day MBA will guide, challenge and inspire you to better results, wherever you are in your career. Use the powerful combination of the best business models with your own experience and awareness to quickly develop the same game-changing thinking, tactical behaviours and dynamic strategies that MBA graduates know really work. Find out what it really takes to be a leader in business and use MBA thinking to take your business knowledge and practice to a brilliant new level – today, tomorrow and every day.

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Schools If Only Had The
Time Steven Stralser

Jason Barron spent 516 hours in class, completed mountains of homework and shelled out tens of thousands of dollars to complete his MBA at the BYU Marriott School of Business. Along the way, rather than taking boring notes that he would never read (nor use) again, Jason created sketch notes for each class—visually capturing the essential points of his education—and providing an engaging and invaluable resource. Once finished with his MBA, Jason launched a widely successful Kickstarter campaign distilling these same notes into a self-published book to help aspiring business leaders of all backgrounds and income levels understand the critical concepts one learns in business school. Whether you are thinking about applying to business school, are currently in college studying business, or have always wondered what is taught in

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an MBA program, this highly entertaining and visual book is for you.

The best minds in business—at your service MBA in a Box brings together some of the best brains in business who show how the core curriculum of an MBA program works in the real world. People like Michael Porter, Rosabeth Moss Kanter, Adrian J. Slywotzky, Warren Bennis, and Bill George give you a box full of ideas and tools that can boost your career and help you add value to your organization. For example:

- Why finance is not just about manipulating numbers but of immense importance in sustaining growth, building widespread wealth, and creating jobs.
- The profit zone and how to tell if a business is in one.
- The skill of turning an idea or invention into a product that solves a problem for a market.
- Merging the need of business

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to produce and grow with the environment so they are both sustained. •
The latest thinking in marketing about branding, pricing, reversing a product ' s life cycle, and turning what has become a commodity into a specialty. • And much more.

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